

**World Bank financed
Assam Agribusiness & Rural Transformation Project (APART)**

Assam Rural Infrastructure and Agricultural Services (ARIAS) Society
(An Autonomous Body of the Government of Assam)
Project Coordination Unit (PCU)

**REQUEST FOR PROPOSAL (RFP)
For Hiring Consulting Services for
“Revival of Assam State Agricultural Marketing Board under APART”**

RFP No. ARIAS-13012/1/2023-APART-ARIAS

Dated Guwahati the 1st March, 2023

1. The Government of Assam (GoA) through the Government of India has received a loan of US\$ 200 million from the World Bank (WB) for implementation of the APART. The APART's objective is to “add value and improve resilience of selected agriculture value chains focusing on smallholder farmers and agro-entrepreneurs in the targeted districts of Assam”. Assam Rural Infrastructure and Agricultural Services (ARIAS) Society intend to hire consultancy services for: “**Revival of Assam State Agricultural Marketing Board’ under APART**”.
2. Briefly the scope of the assignment are mentioned below:-
Objective of the Assignment: The broad objective of the consultancy assignment is to prepare a revival plan for ASAMB as a viable and self sustained organization, to enable it to function as a lead sector management organization for efficient service delivery to the stakeholder in the field of agricultural marketing in the state under the provisions of the AAPLM Act, 2020.
The overall scope of assignment would include (i) a detailed study and analysis of the present status and functioning of ASAMB and Regulated Market Committees thereunder; (ii) study of the prospective role and responsibilities of ASAMB as per the provisions of AAPLM Act, 2020; (iii) based on the above, prepare a comprehensive and implementable revival plan for ASAMB to transform it into a self-sustaining organization in the long run.
3. The State Project Director (SPD), ARIAS Society now invites eligible consultancy firms/ agencies to submit their **Request for proposals (RFPs) for “Revival of Assam State Agricultural Marketing Board under APART”**. Interested Consultants should provide information demonstrating that they have the required qualifications and relevant experience to perform the Services as indicated in the RFP for the proposed assignment, which may be seen at the website of ARIAS Society viz (<http://www.arias.in/procurements.html>).
4. The consultant will be selected in accordance with the World Bank's “Procurement Regulations for IPF Borrowers; Procurement of Goods, Works, Non-Consulting & Consulting Services, July 2016”, available at www.worldbank.org. Attention of the interested agencies is drawn to paragraph 3.14 of the said Regulations relating to the Conflict of Interest. Consultants may associate with other firms in the form of a joint venture (JV) or a sub-consultancy to enhance their qualifications. However, nature of association i.e. whether JV or Sub-Consultant, must be clearly mentioned in the Proposals.
5. Interested Consultancy Firms/ Agencies must submit their RFPs in written form in **English** language to the address given below on or before **2.00 pm of 3rd April, 2023 in hard copy as well as a soft copy**. Further information can be obtained at the address of the SPD given below from 11.00 am to 05.00 pm (IST) on all working days.

The State Project Director, ARIAS Society, Agriculture complex, Khanapara, G.S. Road, Guwahati-781022 (Assam) Tel: 0361-2332125; website: www.arias.in; email: spd@arias.in
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